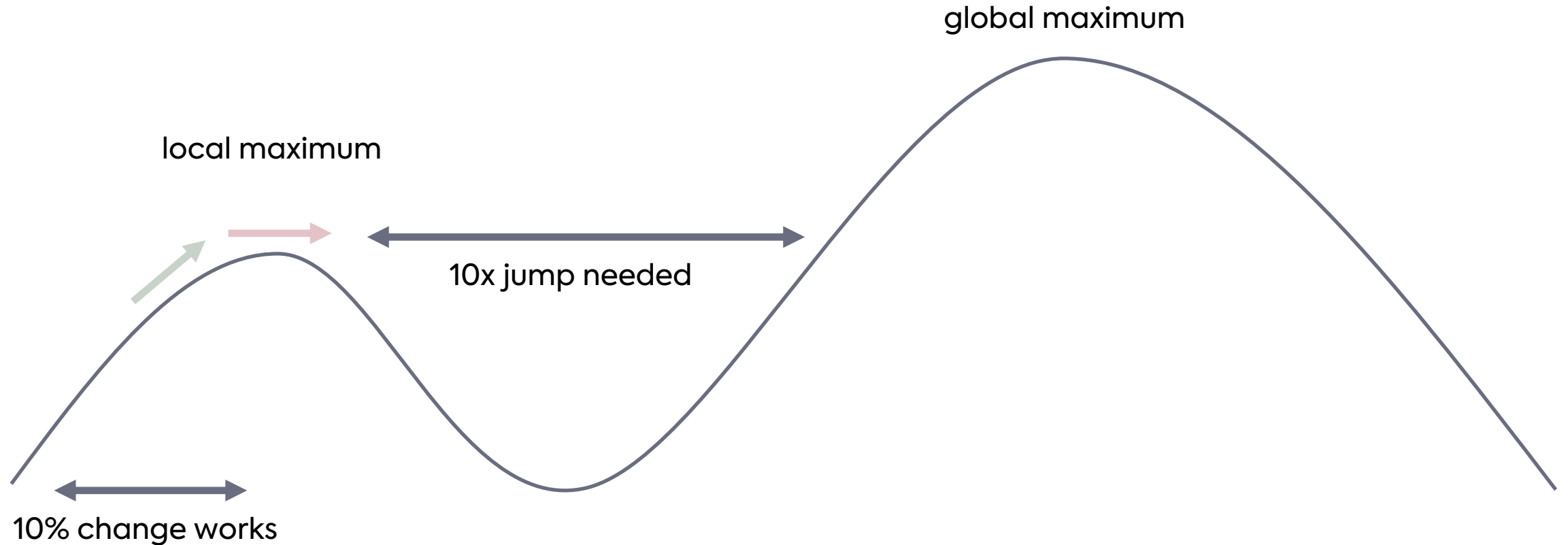
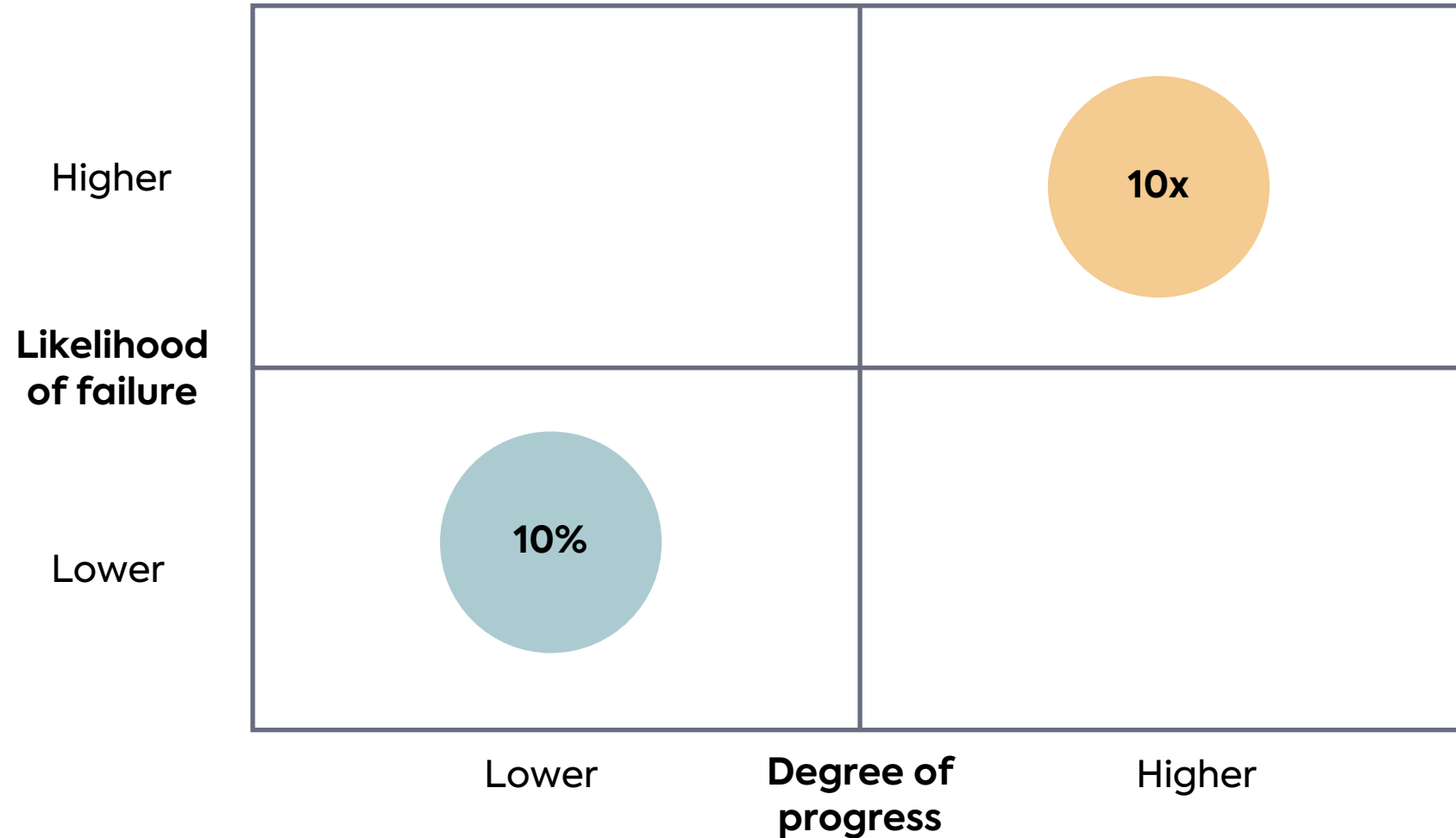


**The paradox of change:
10x vs 10%**

10% vs 10x: Local and global maximums

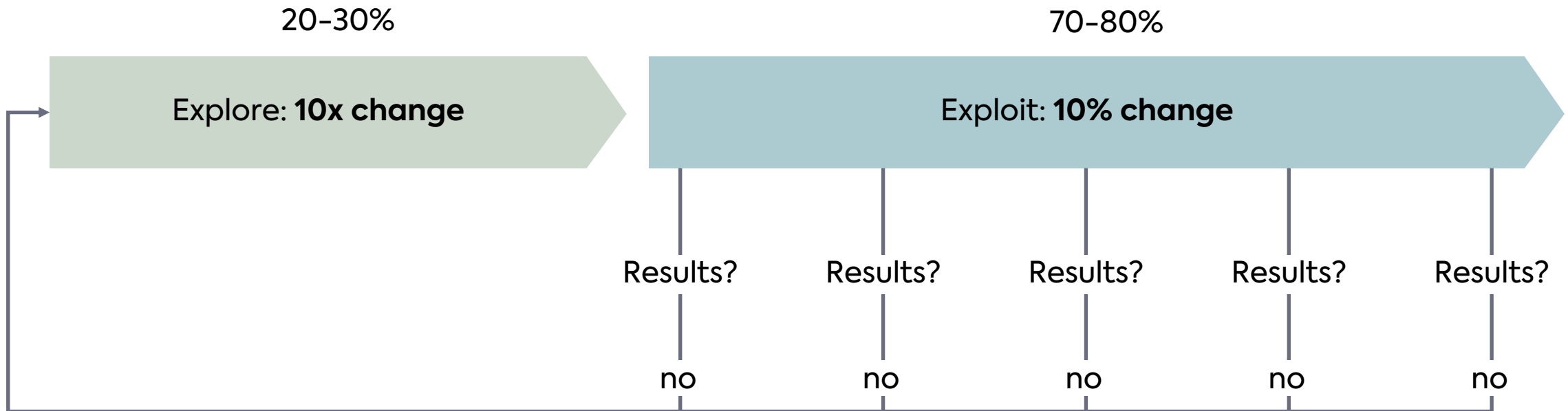


10% vs 10x: Risk and return view



Start exploring (10x change) when results lack

Resources spent per cycle: e.g., quarter, growth-phase



OPSLOFT